Software *Your Way*™

Microsoft CERTIFIED Partner

Cisco Systems Premier Certified Partner

(Last update 07/13/11)

MEDIA KIT

1. **Custom Software Development:** Custom Software Development and Maintenance for Windows/PDA/ Web
   a. Hourly rate $65USD/hr
   b. For custom projects request a quote
2. **Web Site Development:** Custom Web Site Development and Maintenance
   a. Web Site Design Hourly Rate is $65USD/hr
   b. For custom jobs request a quote
   c. No templates! Custom designed interface
   d. Web Site Packages can include 2 proofs and 3 revisions
   e. Shopping Carts: $1500 (up to 20 products/ customer supplies records)

Design Feature	Home Business	Small Business	Corporate
Web Pages Included	5	15	25
Setup Fee	FREE	FREE	FREE
Web Proofs/Revisions	1 Proof/1 Revision	2 Proofs/2 Revisions	2 Proofs/3 Revisions
Custom Scripting	-	add on	add on
Shopping Cart	-	add on	add on
Design Consultation	30 Minutes	1 Hour	1.5 Hours
Rate	$499USD	$1099USD	$1499USD

3. **Graphic Arts:** From Simple Logo Design to Company Identity Packages
   Our graphic design service includes:
   a. Layout of both sides of your piece at *no extra charge*
   b. 2 sets of revisions
   c. Type Setting up to 50 words
   d. 3 Photos/Images/Graphics *Supplied by client*
   e. 1 FREE stock photo of your choice

Other Graphic Design Services:

- Additional Type Setting/Graphic Design is billed at $65/hour
- Logo Design (2 proofs, 3 revisions) $275

We offer fixed rates for all your print design needs so that there are no "off budget" surprises. See **SoftwareYourWay.com** for more details.

Media Type	Price
Business Cards	$65USD
Flyer up to 4.25" x 6" or 4" x 9" Rack Card	$130USD
4" x 6", 5" x 7", 6" x 8", 6" x 9" Postcard	$130USD
6" x 11" Postcard	$150USD
4" x 9" or 4.25" x 11" Door Hanger	$150USD
8.5" x 11" Sell Sheet	$250USD
8.5" x 11" Bi-fold or Tri-fold Brochure	$250USD

Product	Price	Tax	Total

Company Name:		Contact Name:		
Address:		City/State:		Zip:
Phone:	Fax:		Email:	
Package: ☐ Home Business ☐ Small Business ☐ Corporate		Amount: $	Offer Code:	Check #:
Credit Card: ☐ M/C ☐ Visa	Card No.:		Expiry:	Card Code:
Name on Card:		Signature:		

Fax completed payment form to: 1-954-827-3308 or **Mail to:** P.O. Box 772736, Coral Springs FL, 33077

Please make checks payable to: Software Your Way.com, Inc.

No Refunds. I authorize SoftwareYourWay.com, Inc. to charge this credit card for the amount listed above.

P.O. Box 772736, Coral Springs FL, 33077 Direct: (954) 345-2525 Toll Free: 1-877-686-2525 Fax: 1-954-827-3308 Email: info@softwareyourway.com